



# Virginia Forest Products Association

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## 59th Annual Convention

**September 8-10, 2017 • Hilton Norfolk – The Main • Norfolk, VA**

Plans for our 2017 Annual Convention are nearly finalized ... **NOW** is the time for you to set aside the dates of September 8-10 and plan to be at the Hilton Norfolk – The Main in Norfolk, VA. Friday and Saturday offer full days of educational sessions for industry members across several topics for the entire forest products industry. A tentative Schedule of Events follows so that you might plan your schedule accordingly. Programming remains "in the works" and is subject to slight change. The deadline for hotel registration is August 15<sup>th</sup>; book your rooms by calling 757-763-6200 or by clicking [VFPA A/C Room Reservations](#). Be sure to mention "Virginia Forest Products Association" to reserve your room **NOW** at the phenomenal rate of **\$149** per night.

### Preliminary Schedule of Events

#### Fri., September 8th

- 9:30am** Registration Opens
- 10:30am** *Markets & Money for Your Business*  
**Caitlin Clark**, International Marketing Specialist, VA Dept. of Ag & Consumer Services (VDACS)  
**Stephen Versen**, Agriculture & Forestry Industries Development (AFID) Fund Coordinator
- 11:00am** **Opportunities Abroad**  
VDACS International Trade Representative – *Forest Products Opportunities In China*  
  
VDACS International Trade Representative – *Forest Products Opportunities In Mexico*  
  
VDACS International Trade Representative – *Forest Products Opportunities In the Middle East/Asia*
- Noon** One-on-One Meetings with VDACS International Trade Representatives and/or Lunch on Your Own
- 1:00pm** **Norfolk International Terminal Tour** – *How Virginia's Ports Are Growing To Meet Your Business Needs. Meet in Lobby (additional fee & pre-registration required)*
- 4:00pm** **Board of Directors Meeting**
- 6:30pm** **WELCOME Reception**  
*Sponsored by the 2017 Hospitality Fund Shareholders*
- 7:00pm** **Dinner** – On Your Own
- 7:00pm** Hospitality Suite Open  
**- Midnight** \*\*\**Sponsored by the 2017 Hospitality Fund Shareholders*

#### Sat., September 9th

- 8:30am** **VFPA Annual Business Meeting**
- 9:00am** **Breakfast with Bettina**  
State Forester Ring's updates on Virginia's forests and forest products industry.
- 9:30am** **Dr. Basil Gooden, Secretary of Ag & Forestry**
- 10:00am** **Cross Laminated Timber (CLT): What Is It & Why It Should Be On Your Radar**  
**Dr. Henry Quesada** - Professor, Virginia Tech  
**Charlie Becker** - Marketing Specialist, VDOLF  
**Tom S. Chung, AIA, LEED AP BD+C** – Design & detailing with CLT  
**Charles Judd** - Integration & installation of CLT  
**Dr. Daniel P. Hindman, Ph.D., P.E.** – CLT from alternative wood sources
- 11:15am** **Coffee Break**  
*Sponsored by the 2017 Hospitality Fund Shareholders*
- 11:45am** **Dr. Ed Seifried**, Seifried & Brew, LLC  
Dr. Ed Seifried revisits VFPA with his expert assessment of the industry's economic forecast. How has Dr. Ed's famous "Chart" performed since his 2014 VFPA presentation? What does he see for the future?
- 12:45pm** **Educational Sessions End**
- 6:00pm** **Reception**  
*Sponsored by the 2017 Hospitality Fund Shareholders*
- 7:00pm** Walk to Spirit of Norfolk Terminal for 7:15pm Boarding
- 8:00pm** **Spirit of Norfolk Dinner Cruise & Entertainment**  
**- 10:00pm**
- 10:30pm** Hospitality Suite Open  
**- Midnight** \*\*\**Sponsored by the 2017 Hospitality Fund Shareholders*