59th Annual Convention

September 8-10, 2017 • Hilton Norfolk – The Main • Norfolk, VA

Plans for our 2017 Annual Convention are nearly finalized ... NOW is the time for you to set aside the dates of September 8-10 and plan to be at the Hilton Norfolk – The Main in Norfolk, VA. Friday and Saturday offer full days of educational sessions for industry members across several topics for the entire forest products industry. A tentative Schedule of Events follows so that you might plan your schedule accordingly. Programming remains “in the works” and is subject to slight change. The deadline for hotel registration is August 15th; book your rooms by calling 757-763-6200 or by clicking VFPA A/C Room Reservations. Be sure to mention “Virginia Forest Products Association” to reserve your room NOW at the phenomenal rate of $149 per night.

Preliminary Schedule of Events

**Fri., September 8th**

9:30am  Registration Opens

10:30am  Markets & Money for Your Business
         Caitlin Clark, International Marketing Specialist, VA Dept. of Ag & Consumer Services (VDACS)
         Stephen Versen, Agriculture & Forestry Industries Development (AFID) Fund Coordinator

11:00am  Opportunities Abroad
         VDACS International Trade Representative – Forest Products Opportunities In China
         VDACS International Trade Representative - Forest Products Opportunities In Mexico
         VDACS International Trade Representative – Forest Products Opportunities In the Middle East/Asia

Noon   One-on-One Meetings with VDACS International Trade Representatives and/or Lunch on Your Own

1:00pm  Norfolk International Terminal Tour – How Virginia’s Ports Are Growing To Meet Your Business Needs. Meet in Lobby (additional fee & pre-registration required)

4:00pm  Board of Directors Meeting

6:30pm  WELCOME Reception
        Sponsored by the 2017 Hospitality Fund Shareholders

7:00pm  Dinner – On Your Own

7:00pm  Hospitality Suite Open
        - Midnight  ***Sponsored by the 2017 Hospitality Fund Shareholders

**Sat., September 9th**

8:30am  VFPA Annual Business Meeting

9:00am  Breakfast with Bettina
        State Forester Ring’s updates on Virginia’s forests and forest products industry.

9:30am  Dr. Basil Gooden, Secretary of Ag & Forestry

10:00am  Cross Laminated Timber (CLT): What Is It & Why It Should Be On Your Radar
         Dr. Henry Quesada - Professor, Virginia Tech
         Charlie Becker - Marketing Specialist, VDOF
         Tom S. Chung, AIA, LEED AP BD+C – Design & detailing with CLT
         Charles Judd - Integration & installation of CLT
         Dr. Daniel P. Hindman, Ph.D., P.E. – CLT from alternative wood sources

11:15am  Coffee Break
        Sponsored by the 2017 Hospitality Fund Shareholders

11:45am  Dr. Ed Seifried, Seifried & Brew, LLC
         Dr. Ed Seifried revisits VFPA with his expert assessment of the industry’s economic forecast. How has Dr. Ed’s famous “Chart” performed since his 2014 VFPA presentation? What does he see for the future?

12:45pm  Educational Sessions End

6:00pm  Reception
        Sponsored by the 2017 Hospitality Fund Shareholders

7:00pm  Walk to Spirit of Norfolk Terminal for 7:15pm Boarding

8:00pm  Spirit of Norfolk Dinner Cruise & Entertainment - 10:00pm

10:30pm  Hospitality Suite Open
        - Midnight  ***Sponsored by the 2017 Hospitality Fund Shareholders