



Looking Towards the Future: Marketing Changes and Introduction to Artificial Intelligence in Forest Products

Why attend?

- Learn about the current marketing trend in the forest products industries
- What is the current state of AI in the forest products Industry and where is it headed?
- Network with speakers, industry, academicians, students, and government agencies

Registration

Cost is \$100. Visit the website <https://cfpb.vt.edu> for more details

About the program,

The Looking Towards the Future program will focus on what the current state of forest products marketing and provide some insight into where markets are headed.

We'll also discuss the current state of artificial intelligence in the forest products industry and provide thoughts on where it is headed. The program will provide you with the chance to hear from experts and allow you the opportunity to interact and question them about markets and AI. The summit will consist of presentations by the industry's leaders in marketing and AI technology, discussion panels and networking opportunities.

1 DAY EDUCATIONAL SESSION

MAY 16, 2026

EXPO RICHMOND TRADE
SHOW



Meadow Event Park
Doswell, VA